

# BikeStyle

**momentum**  
THE MAGAZINE FOR SELF-PROPELLED PEOPLE

SF Bike Expo  
November 21, 2009  
San Francisco, CA  
BikeStyle: November 21st 5pm

# SF BIKE EXPO

***We want your bike-able fashion designs + products!!***

**Submission Deadline: October 30<sup>th</sup>, 2009**

Momentum Magazine and SF Bike Expo invite fashion designers + the bike industry to submit clothing, bikes, helmets, bags, panniers for an urban biking fashion show that will be featured at the SF Bike Expo, Saturday, November 21<sup>st</sup>, 4:30-6pm (show will start at 5pm).

*What is bike-able clothing?* Clothing that people can comfortably wear – and look fabulous in while biking. We are looking for: funky, beautiful, sleek, smart, sexy, expressive urban style. We are **NOT** looking for: sport clothing.

To submit your bike-able clothing + products please fill out this form, supply to requested information, and send a low-res photo to:  
Gwen Lutz – [gwen@sfbikeexpo.com](mailto:gwen@sfbikeexpo.com)

**Items you are submitting:**

- Bike
- Shirt
- Dress
- Jacket
- Pants/shorts/skirt
- Shoes
- Hat/Helmet
- Accessory
- Bag/ Pannier

**Please supply the following information for each item:**

Product Name:

Designer/ Label/Company name:

Short Description of Garment/ bike/ product (25 words or less):

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website address: \_\_\_\_\_

Signature: \_\_\_\_\_

**DETAILS:**

If your product is selected for the fashion show Momentum Magazine will contact you no later than Friday, November 6th.

Shipping details and instructions will be provided upon acceptance into the show.

There is NO entry Fee

RETURNING SAMPLES: if your product is selected, please pick them up no later than 7pm Saturday November 21<sup>st</sup>.

All items that need to be shipped back will be at the expense of the designer.